

Refreshing the Herefordshire Health & Wellbeing Strategy

18 November 2014

Susan Lloyd – Interim Director of Public Health

Jo Robins – Interim Consultant in Public Health



Purpose of Presentation

- **To update board members on progress with the Health & Wellbeing Strategy**
- **To sense check the themes identified to date in the refresh process**
- **To engage board members in the consultation process of the strategy**



Background and Context

Understanding Herefordshire – a key document is in place which identifies population need

- The population grew by 6% during 2001-2013
- 22% of Herefordshire residents are aged 65+ (compared to 17% nationally)
- The growth will continue and especially amongst the over 65 year olds (60% more people over 65 years in 2031) and double the number of 85 year olds
- More people are living with single or multiple long term conditions in Herefordshire
- Currently 3000 people with dementia expected to double by 2013
- Life expectancy of our population is generally good but this is lower in less affluent areas
- People in less affluent areas also spend a greater part of their life living with a disability
- Geography of the county – sparsely populated



Making the Case for the Health & Wellbeing Strategy

- The Health & Wellbeing Board has a Duty to have a strategy in place
- Can any one organization be responsible for population health and wellbeing?
- Our service infrastructure is fragile with a focus on higher level needs
- Current services are overstretched
- Rural inequalities may be hidden but greatly affect population health and wellbeing as identified in the case for change
- Enables board members to hold each other to account
- Resources are scarce
- It must provide added value



Outcomes

- **Agree a common set of outcomes based on public health, adult social care, children's social care, education and health**
- **Align these to a set of indicators**
- **Ensure that we receive regular reports on performance as a board**

Not Starting From Scratch

- **Vision and key principles**
- **We have a strong case for change – the transformation programme**
- **Proposals for integration across service areas for health and social care**
- **Long history of partnership working**
- **A commissioning model**
- **Better Care Fund**
- **Developing new ways of working – public health, CCG, health and social care**
- **Locality working and thinking about how we use our workforce resources**

Proposed Themes for the Health and Wellbeing Strategy

So far you have said

Cradle to grave approach

For children - starting well with pregnancy 0- 5 immunisations, breastfeeding, dental health, good education, maternal health, children with disabilities, young offenders, Adults – long term conditions, lifestyles (alcohol, weight, mental health)

Prevention and well being needs to be a strong feature

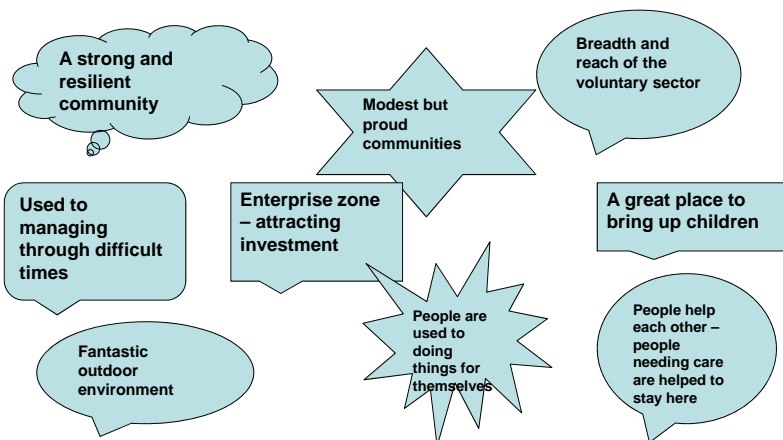
Impact of housing, transport (& congestion), employment, economic growth, education and aspiration on wellbeing and reducing long term health inequalities

Special consideration – returning veterans, homeless, non English speaking, women – domestic abuse, families with multiple needs,

Mental health and resilience

Hidden issues – alcohol abuse in older men & women?

What Are Our Assets?



The Plan for Consultation with the Public - Proposals

- Supportive Communities Working Group is our reference point
- Commitment from partners there to support the development of the work and the consultation element
- Sign up from lead officers in the voluntary sector and the main public sector organisations
- Using what we already have – desk top exercise
- Feedback on qualitative surveys completed from within our own organisations
- Working through the expertise in the voluntary sector and parishes
- Starting a health and wellbeing conversation with the public which will continue over time around self care
- In the community hands on consultation – January to February 2015

Key Questions for the H&WBB Members

- 1. How can your organization support the H&WBB to communicate and engage with local people you work with ?
- 2. What can you do in your role
- 3. What actions will you take as a result of hearing this today
- 4. Need sign up and endorsement from key leads here

Next Steps

- Agreeing a governance structure for the Health & Wellbeing Board
- Firming up the outcomes
- Working up an action plan
- Working up a draft document